

AftertheLawn.com



Thanks for taking a moment to answer these questions. They're meant to help you organize your thoughts and to give us a window into what your current situation is like.

Don't worry if you're not sure of some answers or change your mind as we go forward. Some questions may even have multiple answers!



1. What is the current state of your lawn?

- a. Green and lush
- b. Full of weeds
- c. Uneven with yellow spots and bald areas
- d. Completely brown and dead
- e. No lawn – it's gone
- f. Other _____

2. Are you currently wanting to change your (circle all that apply)...

- a. Front yard
- b. Backyard
- c. Side yard with gate entry
- d. Side yard enclosed by fence

3. VISION. How much guidance are you looking for in designing your new landscape?

- a. Starting at the beginning – help!
- b. We have a few ideas – need some advice to sort it out.
- c. We know exactly what we want, just need someone to make it happen
- d. We don't want to manage it. We just want it done and to look great.
- e. Other _____

4. REASONS. Why is now the right time to replace your lawn?

- a. Water bills are getting too high.
- b. Pressure from HOA or neighbors.
- c. We've been wanting to do something beautiful and welcoming in the yard.
- d. We want to help nature and support pollinators like birds/butterflies/moths/bees.
- e. Easier maintenance!
- f. Other _____

5. ASSETS. When you imagine being in your new space, which of these would you like to have?

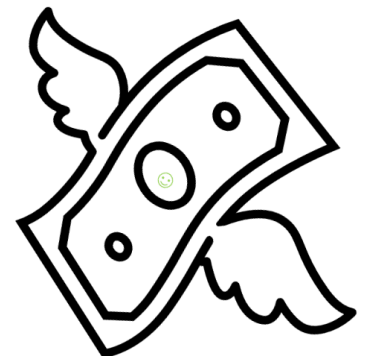
- a. Paths and/or walkways
- b. A place to socialize, like a patio or an area with seating
- c. Dry creeks / water sheds
- d. Boulders
- e. Garden spaces – greenery
- f. Garden spaces – flowers
- g. Garden spaces – food & medicine
- h. Tree(s)
- i. Outdoor lighting
- j. Trellises
- k. Privacy screens



6. Which of these options for covering the earth do you lean toward?

- a. Garden spaces
- b. Pebble
- c. Mulch
- d. Natural groundcover (low plants that spread)
- e. Native grass lawn
- f. A combination of the above
- g. Open to new ideas
- h. Other _____

7. **Would you describe your landscaping space as:**
- a. Mostly sunny (6-8 hours of sun)
 - b. Somewhat sunny (4-6 hours of sun)
 - c. Mostly shady (less than 4 hours of sun)
 - d. It changes a lot with the seasons
 - e. I don't know
8. **Do you have concerns about...**
- a. Drainage
 - b. Retaining walls
 - c. Sloped terrain
 - d. Roots or trees
 - e. Things that intrude from your neighbor's yards
 - f. Other _____
9. **Do you need to get HOA approval before your project starts? Y / N**
10. **Do you have a plan for maintenance after the new landscape is installed? Y / N**
11. **Is it important to you to participate in a lawn conversion rebate program? Y / N**
- a. EBMUD - <https://www.ebmud.com/water/conservation-and-rebates/rebates/lawn-conversion-rebate>
 - b. Contra Costa Water District - <https://www.ccwater.com/160/Lawn-to-Garden-Rebate>
12. **In a dream world, your project would be completed by:**
- a. spring
 - b. summer
 - c. fall
 - d. winter
13. **Without making a hard commitment, which is the right budget range?**
- a. \$20-30K
 - b. \$31-40K
 - c. \$41-50K
 - d. \$51-60K
 - e. \$60+ (large yard or project includes assets like driveway, pergola, fence, deck, etc)

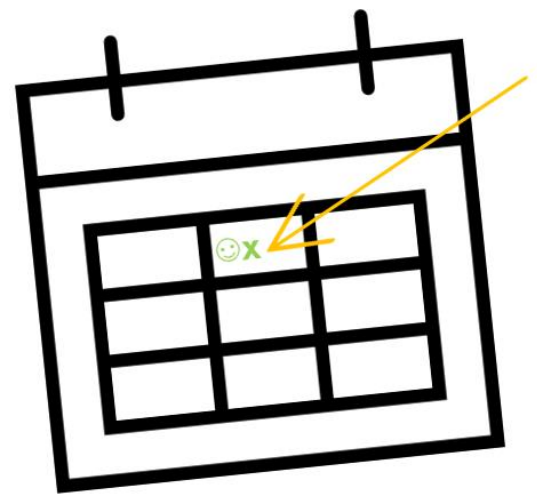


14. Are you ready to take the next steps – a phone conversation and then a visit?

- a. What is your name? _____
- b. What is your address? _____
- c. What is the best phone number to reach you? _____

After we chat, if appropriate, we'll come see you and your space, which is a complimentary consultation. We can help you organize the design, materials, and costs.

If you love it, then all you have to say is, **"Let's do it!"**



Please send this questionnaire (photos or a PDF scan) to happy@AftertheLawn.com

And you can always call us! **925-895-1719**

Looking forward to hearing from you!

Cyn & Aaron

AftertheLawn.com is a collaboration between YesPlease.GARDEN and LandscapeExpertsInc.com